

# STRATEGIC VISIONING

Gilbert+Chittenden help organizations articulate their core purpose and high-level strategic goals. Our **“none of us is as smart as all of us”** approach to delivers clear language, tailored decision-making tools, and strong stakeholder buy-in to make results-oriented impact.

## STRATEGIC VISIONING FOR COMMUNITY ACTION AGENCIES



# SUPPORTING COMMUNITY ACTION AGENCIES IN REDUCING THE IMPACTS OF POVERTY

Gilbert+Chittenden helps Community Action Agencies embrace innovative approaches to deliver on their mission and support the lives of the people they serve. Rooted in design thinking, we partner with clients to energize creativity, discover fresh opportunities, and establish clear baselines. We will help you clarify your vision, reimagine how you work, and focus on results-oriented practices that meet the specific needs of your community and your organization.



***“For the first time in a long time, we have a clear sense of who we are, where we can make the most impact, and how to stay disciplined as the world changes around us. We are ready to win.”***

*~ Aaron Bowen, Executive Director, NCRA  
Eastern Nebraska Community Action Partnership*

## PROCESS

Gilbert+Chittenden gather contributions, specific ideas, and far-reaching dreams from community action agencies’ diverse constituencies to drive the strategy process. Everyone has a role in contributing to and directing your agency’s future.

STAGES

1

**Engage**

Listen to many voices – clients, community partners, staff, and board – to surface important questions, insights, and trends affecting your future.

2

**Envision**

Convene stakeholders to collaborate on imagining the best possible future for the community and explore how a community action agency can be a catalyst for impact.

3

**Enact**

Identify action steps to move forward and establish criteria to guide vision-aligned decisions.

Gilbert + Chittenden works with organizations to create their best future using strategy, innovation, and creativity programs grounded in design thinking. Learn more at

**[gilbertchittenden.com](http://gilbertchittenden.com)**

